

Note Book Production Unit

A Project for the Differently Abled



Department of Health and Social Welfare



SREE RAGHAVAPURAM SABHA YOGAM

NGO for Culture, Education, Environment and Social Welfare

Reg. No. 62/IV/2018, NITI Aayog Darpan ID KL/2020/0249233, CSR Reg No. CSR00026071

HQ – Brahaswom Madom, Cheruthazham, Kannur Dist, Kerala, India - 670501

www.sreeraghavapuram.in admin@sreeraghavapuram.in

+91 8547410552, +91 9446028489

Activities of Sree Raghavapuram Sabha Yogam are eligible for CSR funds as per Schedule VII of Companies Act 2013.

Content

- About Sree Raghavapuram Sabhayogam (SRSY)
- Departments of SRSY
- Sister Organizations of SRSY
- Dept. of Health & Social Welfare (D-HSW) - Objectives & Focus Areas
- D-HSW: Activities So Far..
- Vision of D-HSW for the Differently Abled (DA)
- Mission DA - To add colour to the faded lives of the Differently Abled (DA) community
- PRACHODINI Note Books - A Social Enterprise under Mission DA
- Details of PRACHODINI Project
- Mission DA – The Road Ahead
- SRSY - Financial Report
- Contact Info



About Sree Raghavapuram Sabhayogam (SRSY)

- Sree Raghavapuram Sabha Yogam (SRSY), an age-old prestigious dharmic body with its HQ in North Kerala, is engaged in strenuous efforts to regain the rigor and augustness of Vedic Dharma in Kerala through focused dharmic projects.
- Holy position of Rawalji of Sree Badrinath shrine is being adorned by the hereditary members of SRSY from Shankaracharya's period. SRSY runs 5 Gurukula veda pata salas, where 28 pupils are being imparted Vedadhyana with a 12-year residential curriculum. Out of the total 8 such veda pata salas following Kerala dialect, 5 are run by SRSY.
- SRSY was re-structured in 2018 to take up activities in the areas of Education, Culture, Environment, Social welfare and Rural Development. The organization has been accorded an NGO registration by the NITI Aayog, Govt. of India. SRSY has received 80G and CSR1 certificates in minimum time. The organization has applied for FCRA as well.



SRSY - Vision, Mission and Activity Plan

Vision: Evolve as a frontier organization in the world consistently working for peace, prosperity, harmony and enlightenment.

Mission: Plan and enact creative projects in Dharmic, Cultural, Educational, Environmental and Social welfare fronts so as to realize the above vision in time bound manner.

Activity plan for next 25 years (All eligible for CSR)

- Preserve Veda, Vedic Dharma and other cultural treasures of Indian tradition such as Sanskrit, Vasthu and Music by establishing pata salas & research centers.
- Preserve and maintain historical buildings and assets of historical & cultural importance such as manuscripts and wall paintings.
- Promote indigenous farming, forestation, water-sheds etc to fight global warming & climate change.
- Establish Goshalas for old cows. Enact schemes for the welfare of animals, birds, butterflies etc.
- Do charity by establishing hospitals and old-age homes. Provide medical, legal and educational help to the deserved.
- Engage in rural development activities with non-profit social motive. Establish production units, dairy units etc employing from differently abled, tribes, women and other weaker sections of the society.
- Promote education, research and entrepreneurship via academic institutes & incubators.
- Encourage indigenous health systems such as Naturopathy, Ayurveda and Yoga via awareness campaigns, training centers, & medicinal plantations.

Departments of SRSY

Different departments are formed to co-ordinate the activities of SRSY in major spheres as detailed below.

- **Cultural**

- Veda Vidya Prathishtanam – Dept. for Veda and Ancestral Knowledge Systems
- Sangeetha Sabha – Dept. of Music
- SRSY History Council

- **Social**

- Dept of Health & Social Welfare
- Dept of Family Welfare & Happiness

- **Educational**

- SRSY Academy for Modern Studies

- **Environmental**

- Dept. of Environmental Activities
- Dept. of Agriculture and Animal Welfare

- **Rural Development**

- Dept of Technological Innovation and Entrepreneurship

- Also there is an office department that is aligned horizontally across all functional departments. Office department manages HR, Accounts, IT, Legal and PR activities.



Sister Organizations of SRSY

- Various organizations are set up for rural development by SRSY as parent body to address certain problems faced by the society and to tap the upcoming opportunities.

- Oushadha Mithra Herbal Producer Company (FPC)

- For large scale cultivation of Ayurvedic medicinal and edible plants.



- Medha Digital Private Ltd. (Social IT Enterprise)

- To tap the opportunities in IT sector



- TARA Holdings (Udyog Registration)

- Start Up in Energy sector

- Akhila Kerala Kshethra Devaswom Urala Sabha (Trust)

- To assist Devaswom Trustees in effective management of lands and a



- **All organizations under SRSY Umbrella will keep a dharmic motive in their engagements.**

Dept. of Health & Social Welfare (D-HSW)

- Objectives & Focus Areas

- Department of Health and Social Welfare (D-HSW) is one of the major verticals of the SRSY.
- **D-HSW plays an important role in addressing the problems of the weaker sections of the society** - Aged citizens, Physically challenged people, Tribals, Patients , Lactating or Expecting women, Women in distress, Under-privileged children etc.
- The intention is to improve the health, nutrition, protection, education and living standards of the under-privileged through short term and long term projects.
- **D-HSW wishes to provide them opportunities and facilities to live a happy & dignified life.**
- D-HSW has to be instrumental for removing the distress of the weaker sections through step by step anti-poverty measures and a holistic approach.
- Focus Areas
 - Tribal Support
 - Support for Differently Abled
 - Rehabilitation of begging people & people living in streets
 - Palliative Care
 - Self-Employment Schemes
 - Support for Senior Citizens
 - Orphan Child Care
 - Health insurance
 - Disaster Management



D-HSW: Activities So Far..

- D-HSW has involved in a lot of charitable works across Kerala and volunteered for different projects of the Government and its Departments.
 - INSPIRE - Self employment units for physically challenged
 - Aid for Para-sports persons.
 - Vocational training & self employment schemes for the Blind
 - Road facility to Tribal colonies
 - Educational support to tribal children
 - Financial support to patients, poor and unorganized sectors.
 - Medical aid to the deserved
 - Support during Covid 19.



Projects in Pipeline

- Old age home
- Note book production & sales units
- Rehabilitation of people living in streets



Vision of D-HSW for the Differently Abled (DA)

- There are so many persons around us leading their life through hard work overcoming all physical and mental disabilities. But mostly their talents, innovative ideas and products are recognized only in a very limited circle.

- **Problems they face:**
 - No regular income streams
 - No learning platforms to improve their born talents, creativity, artistic & athletic abilities
 - No opportunity to upgrade their skills with product development.
 - No easily reachable and right market for selling the quality products.

- **Strategy to bring the Differently Abled to the main stream:**
 - It is not practical to provide long term financial support to a differently abled person and his/her family. We need to create an environment for them to work , get a regular income and self-sustain.



Mission DA - To add colour to the faded lives of the Differently Abled (DA) community

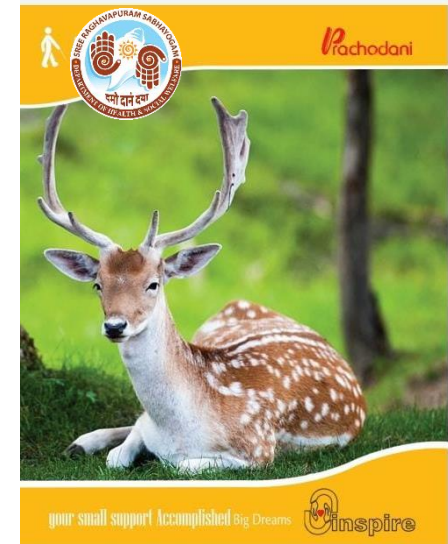
- Mission DA aims to bring light to the faded lives of the differently abled through the **5 dimension strategy** given below.
 - Educational Support
 - Give opportunity for Basic Education & Computer Knowledge
 - Vocational Training
 - Identify & Encourage artistically or athletically gifted
 - Give product based training
 - Counselling & Confidence Building
 - Know their problems and provide a support hand
 - Community Engagement Programs
 - Job opportunities by establishing production & sales units
 - Produce quality products and win the market
 - Support to start small and medium enterprises.
 - Based on taste, talent and skills
- Mission DA requires support from Govt., Companies and NGOs.



PRACHODINI Note Books

A Social Enterprise under Mission DA

- Two long term projects are planned by D-HSW under Mission DA.
 1. **INSPIRE** – For Production and Sales of Quality Sanitization Products
 2. **PRACHODINI** – For Production and Sales of Quality Note Books
- PRACHODINI is conceptualized as a Social Enterprise under Mission DA for mechanized production of note books using purchased raw materials. CSR fund and donation from philanthropists will be used to find working capital.
- There is good market potential because stationery items like note books, record books, note pads etc are always in demand . Sales will be with the help of NGOs, school societies, retail outlets and supermarkets.
- Benefits -
 - Job opportunity for the differently abled in production units – skilled and unskilled labour required
 - Employment generation for the differently abled in sales units also – outlets in different districts in Kerala and other states.
 - Society will get quality products at reasonable rate.



Details of PRACHODINI Project

- Total Budget – Rs. 16,88,500 (including Machinery and Other expenses)
- Working Capital – Rs. 12 lakh (for initial 3 month)
- Income Source – CSR Fund from reputed Companies
- Project Management – Dedicated Team under Mission DA monitored by Governing Councils of D-HSW and SRSY.
- **Business plan for PRACHODINI project is as per MSME Government of India guidelines**
- Details are available in <https://my.msme.gov.in/MyMsmeMob/MsmeProjectProfile/Notebook.htm>



Mission DA - The Road Ahead

- **Short Term**

- Expand the distribution of INSPIRE and PRACHODINI products to at least 10 districts in Kerala within six months.
- Open multiple outlets in each district to provide employment to more differently abled people.
- Start work agreements with special schools and buds institutes in all districts in Kerala.
- Expand the work to include the support of NGOs working in this area.
- Launch of medical support wing and motivational training teams for the DA community to overcome their mental and physical challenges.

- **Long Term**

- Vocational (production and sales) units employing 100 persons in each district.
- Fragility friendly library, game zone, sports academy, park etc as part of the vocational/ rehabilitation units for the upliftment of people with disabilities.
- Permanent exhibition centre and art gallery for the products of DA people.
- Musical band to nurture the talents of the differently abled and reach out to all sections of the society.



SRSY - Financial Report

- **Income Sources**

- Through selfless contributions of well wishers devoted to the cause
- Manpower & facilities arranged as service to certain extent
- Expecting CSR funding and sponsorship from philanthropists

- **Financial Status**

- Income of Rs. 1.88 CR in last 4 years.
- Activities of Rs. 1.82 CR in last 4 years.

- **Certifications**

- **Sabhayogam has 12A, 80G and CSR1 approvals.**
- Applied for FCRA.
- Planning for ISO certification.
- Audit reports, Activity reports and certificates can be shared on demand



Account Details :

Account No : 37953731240
Account type : Current
Bank : State Bank of India
Branch : Pilathara
IFSC : SBIN0071214
Name : Sree Raghavapuram Sabha Yogam



Contact Info

Sree Raghavapuram Sabha Yogam (SRSY)

H.O. Address : Office Administrator - Sree Raghavapuram Sabha Yogam,
Ramapadam Brahmaswom Madam,
Cheruthazham, Mandur (PO),
Kannur Dist, 670501(PIN), Kerala, India.

Phone : +91 85474 10552 [Hari KP, Gen. Secretary - Sabhayogam]
Email ID : admin@sreeraghavapuram.in
Website : www.sreeraghavapuram.in
Facebook : <https://facebook.com/sreeRaghavapuram/>
Instagram : <https://www.instagram.com/sreeraghavapuram/>
Twitter : @sabhayogam

Department of Health and Social Welfare (D-HSW)

Phone : +91 99611 12822 [Unnikrishnan C, Chairman, D-HSW]
Email ID : socialwelfare.sabhayogam@gmail.com
Website : <https://sreeraghavapuram.in/socialwelfare/>
Twitter : @SWD_Sabhayogam



धर्मो रक्षति रक्षितः

